

**STAR** **CANADA**

A TECHWELL EVENT

**W2**

AI and Data Analytics

Wednesday, October 17th, 2018 10:15 AM

# What's Our Job When the Machines Do Testing?

Presented by:

**Geoff Meyer**

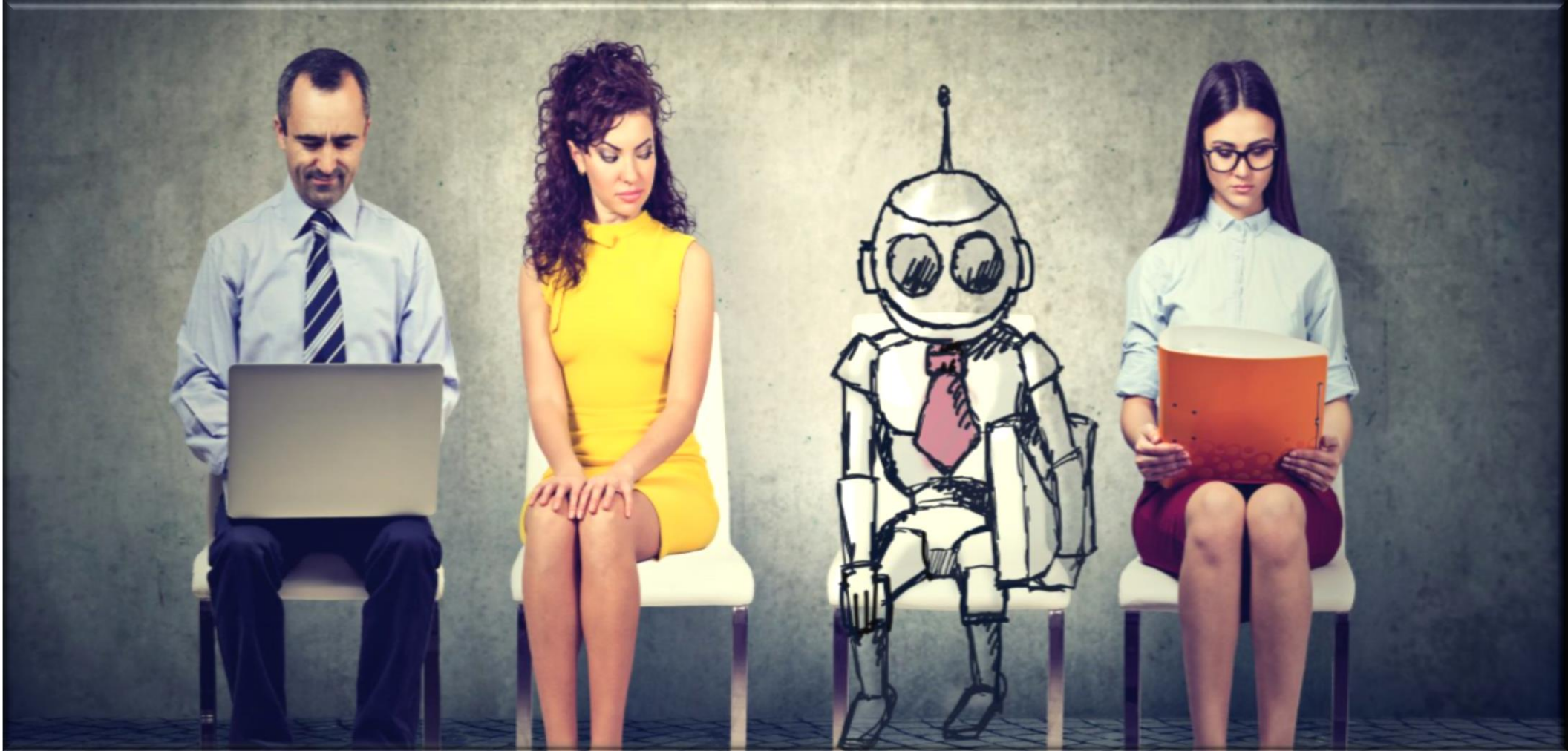
Brought to you by:



350 Corporate Way, Suite 400, Orange Park, FL 32073  
888-268-8770 · 904-278-0524 - [info@techwell.com](mailto:info@techwell.com) - <http://www.starwest.techwell.com/>

# Geoff Meyer

A test architect in the Dell EMC infrastructure solutions group, Geoff Meyer has more than thirty years of industry experience as a software developer, manager, program manager, and director. Geoff oversees the test strategy and architecture for more than four hundred software and hardware testers across India, Taiwan, and the United States. He leads initiatives in continuous testing, predictive analytics, and infrastructure as a service (IaaS). Outside of work, Geoff is a member of the Agile Austin community, contributor to the Agile and STAR conferences, and an active mentor to veterans participating in the Vets4Quality.org program, which provides an on-ramp to a career in software quality assurance.



# What's Our Job When The Machines Do Testing?

17 Oct 2018

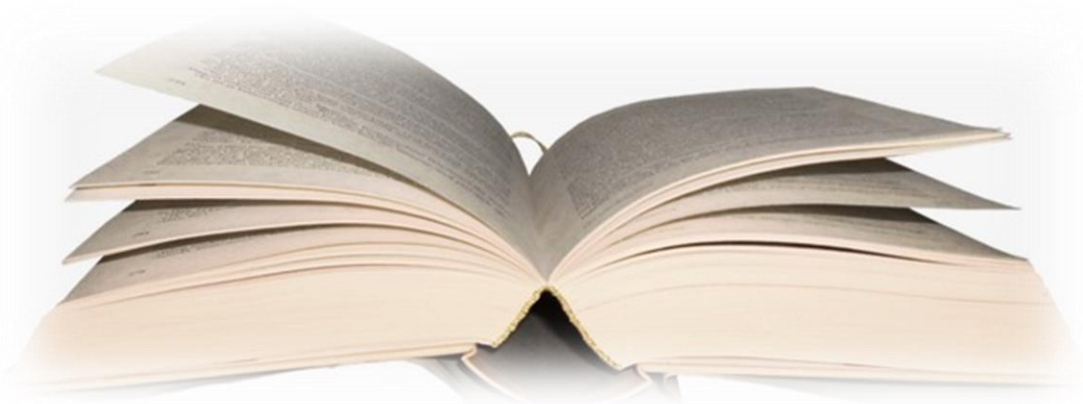
Geoff Meyer, Test Architect

[geoff\\_meyer@dell.com](mailto:geoff_meyer@dell.com)

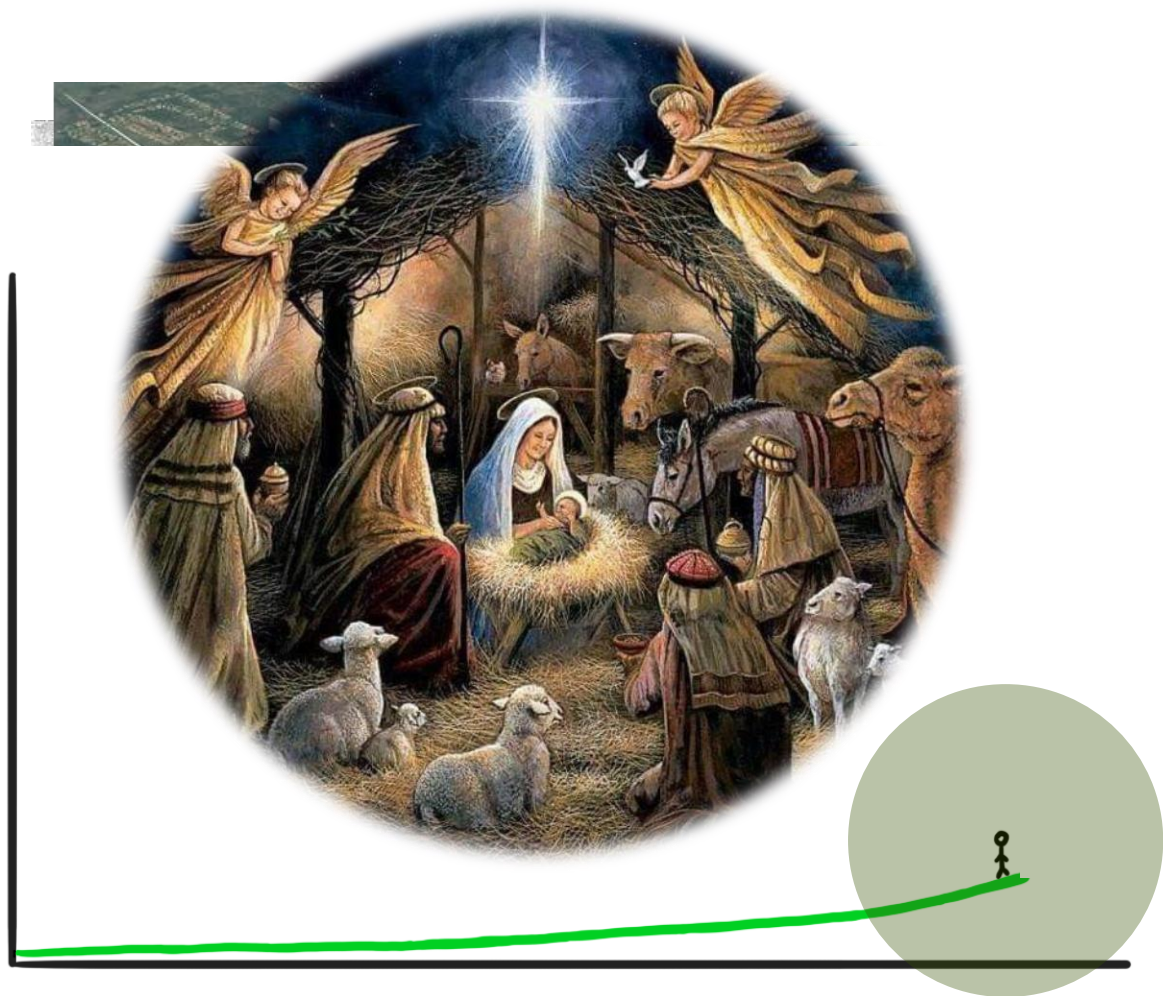
**DELL**EMC



**WAIT BUT WHY**  
new post every sometimes



Human Progress



Time

waitbutwhy.com

DELL EMC





# Navigating the Age of the Machine

## Machine Partnerships in Test

A Journey in the age of Smart Assistants

What's our job?



# Beware!

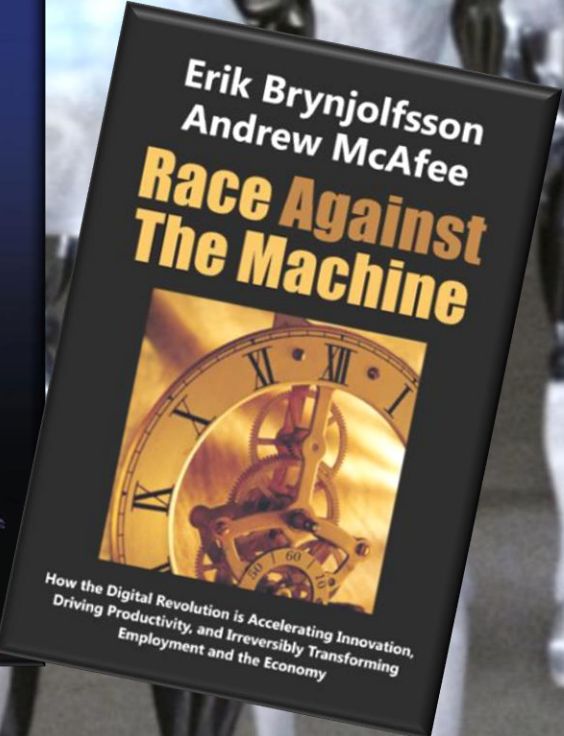
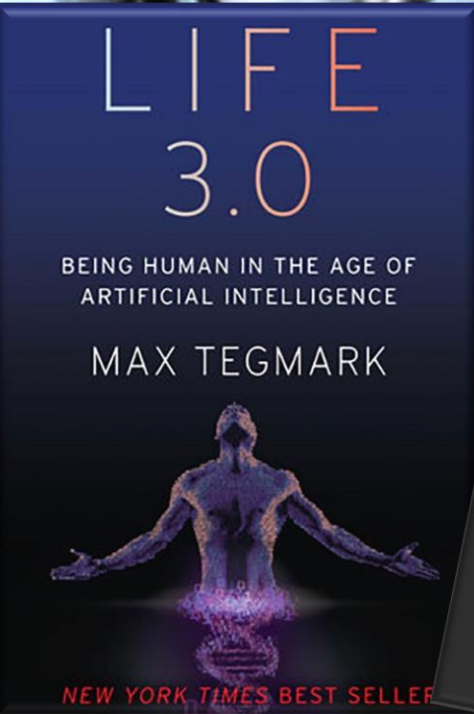
**When Will AI Exceed Human Performance?  
Evidence from AI Experts**

Katja Grace<sup>1,2</sup>, John Salvatier<sup>2</sup>, Allan Dafoe<sup>1,3</sup>, Baobao Zhang<sup>3</sup>, and Owain Evans<sup>1</sup>

<sup>1</sup>Future of Humanity Institute, Oxford University  
<sup>2</sup>AI Impacts  
<sup>3</sup>Department of Political Science, Yale University

**Abstract**

Advances in artificial intelligence (AI) will transform modern life by reshaping transportation, health, science, finance, and the military [1, 2, 3]. To adapt public policy, we need to better anticipate these advances [4, 5]. Here we report the results from a large survey of machine learning researchers on their beliefs about progress in AI. Researchers predict AI will outperform humans in many activities in the next ten years, such as translating languages (by 2024), writing high-school essays (by 2026), driving a truck (by 2027), working in retail (by 2031), writing a bestselling book (by 2032), and working as a surgeon (by 2033). Researchers believe





# Abundance



MONDAY  
march, 11 2015

**NEWS**

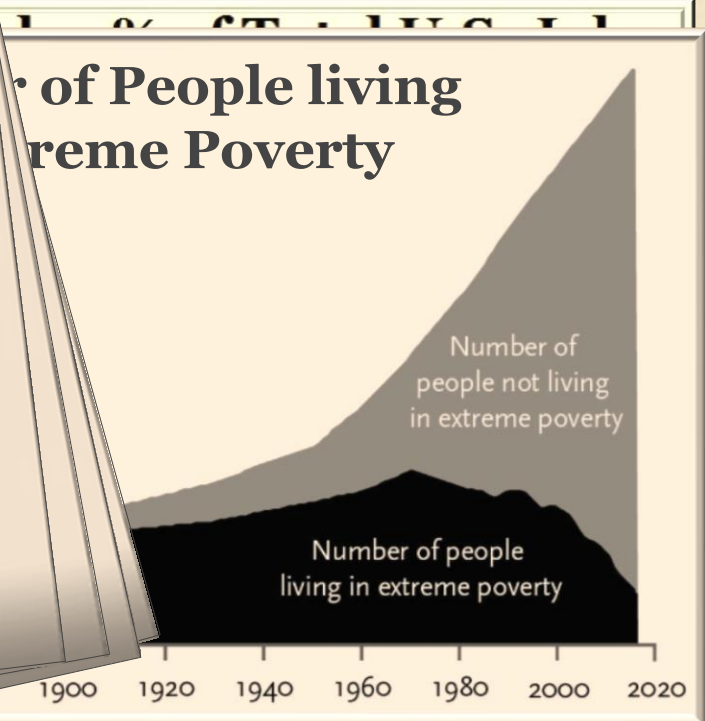
№ 34747/53  
founded 1953

www.news.com

Only fresh news

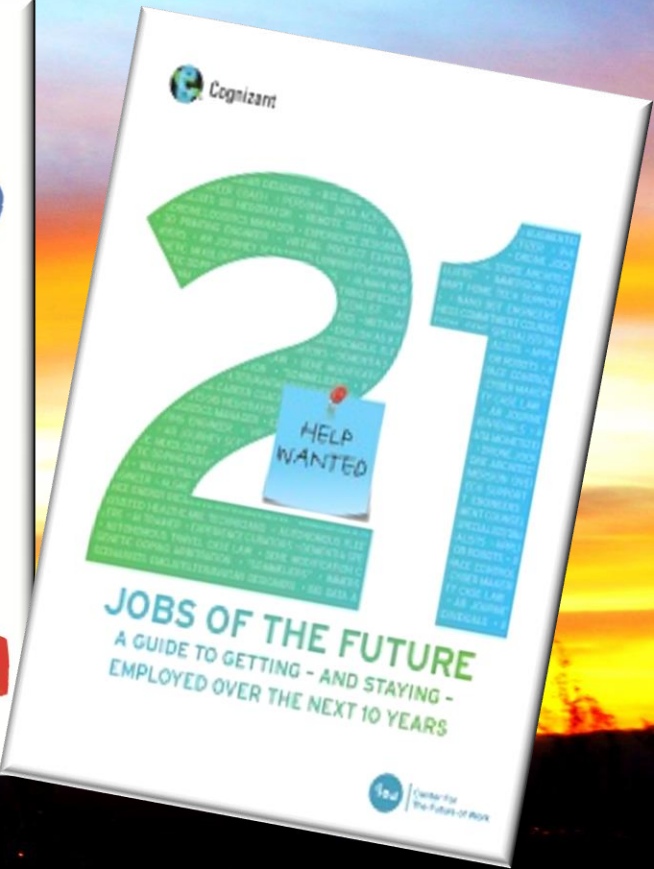
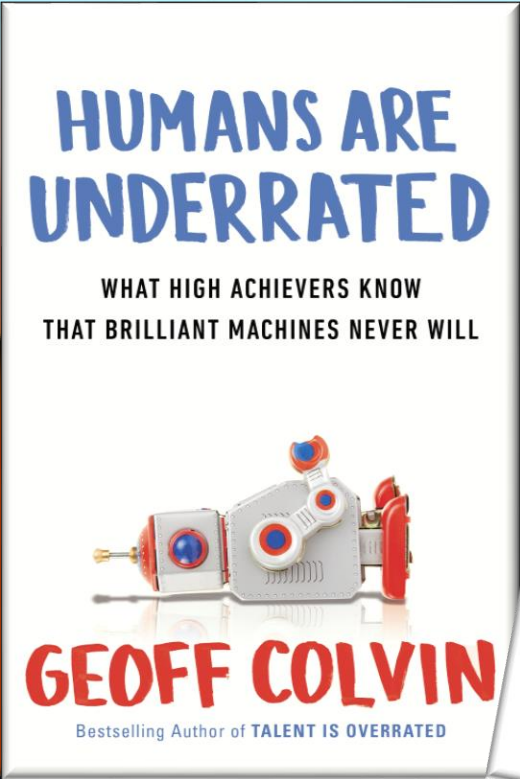
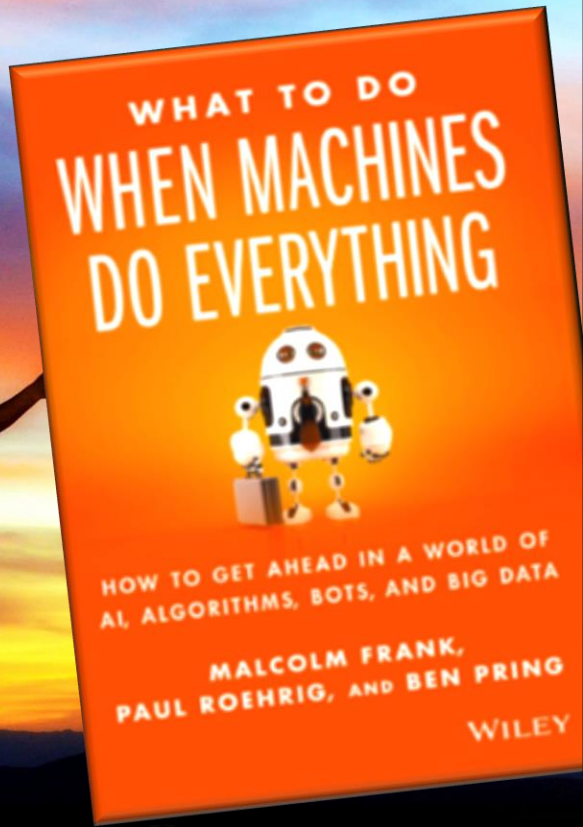
**NUMBER OF PEOPLE IN  
EXTREME POVERTY  
FELL BY 135,000 SINCE  
YESTERDAY**

*Every Day, for the last 25 years!*





# A NEW DAY





# Budding Effect

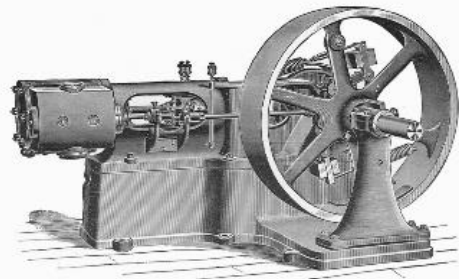
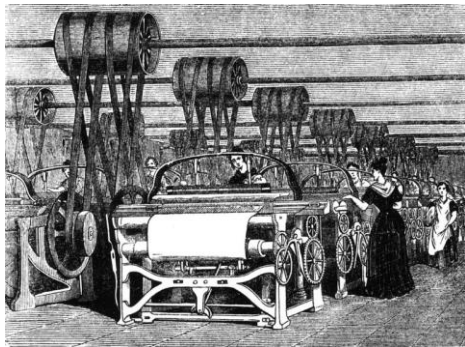
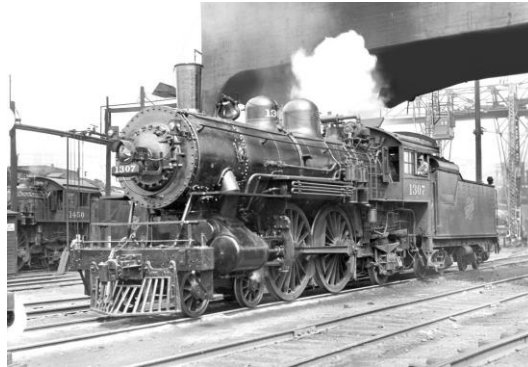




# Convenience



# Industrial Revolutions are not new



◀ 1<sup>st</sup> Industrial Revolution →    ← 2<sup>nd</sup> IR →    ← 3<sup>rd</sup> IR →    ← 4<sup>th</sup> IR →

1800

1900

2000

2018



DELL



# Analytics and AI in Business



Human Resources



Legal Discovery



Global Audit



Global Services & Support



Financial Services



Sales & Pricing



Marketing Analytics

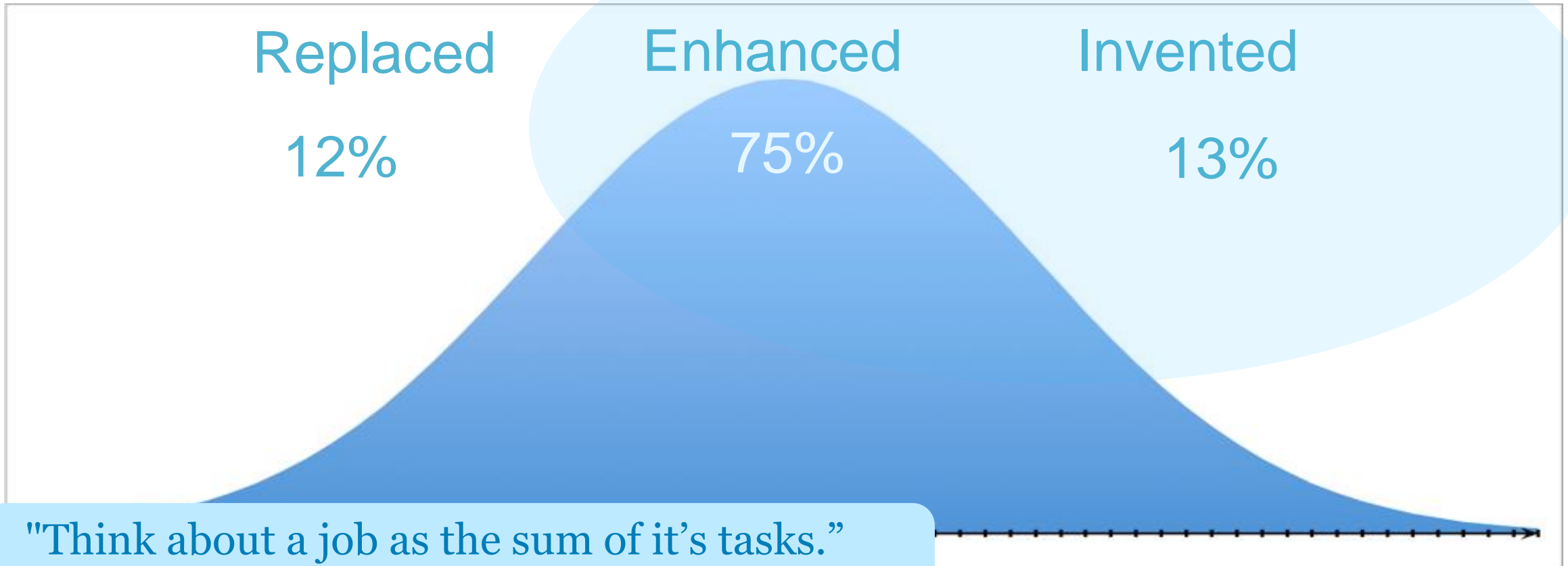


Operations

...Identify what doesn't work well in a process, service or product and make it go away ~ *Malcolm Frank, Cognizant Future of Work*

# But it's OK

Almost 90%!



"Think about a job as the sum of its tasks."  
~ *What to do when Machines do everything*





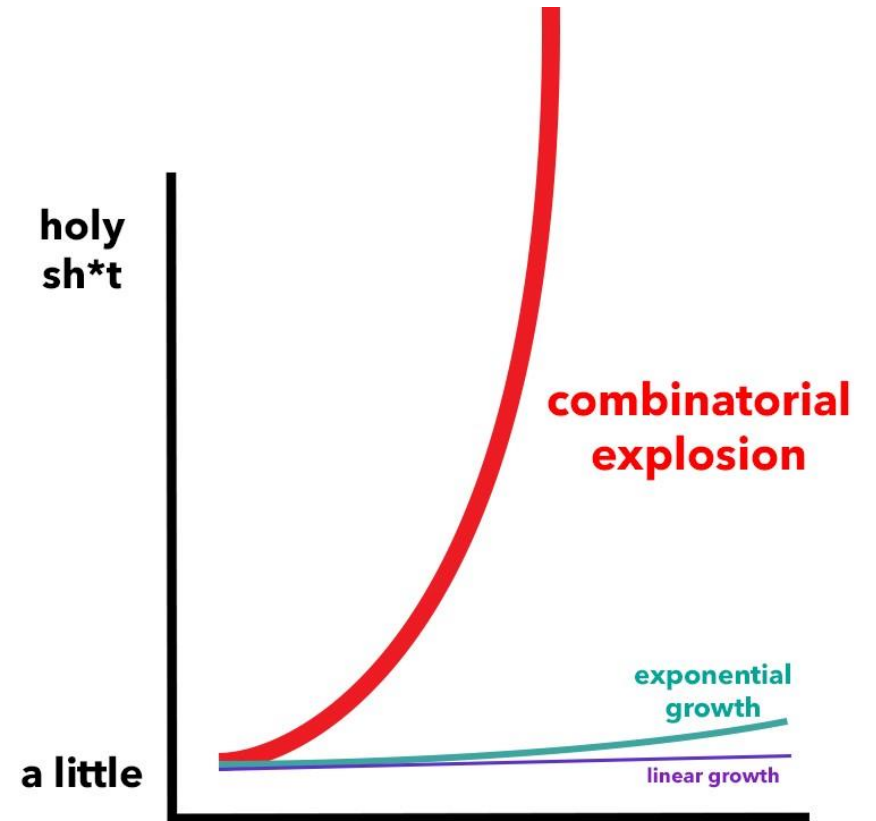
# Context at Dell EMC Servers



## Server Configuration Elements

- Chassis
- Processor
- Memory DIMM
- Memory Configuration
- Hard Disk Drive (HDD)
- Non-Volatile Memory (NVM)
- Embedded Systems Management
- Power Management BIOS
- Power Supply
- Bezel
- Network Daughter Card
- RAID Controller
- Network Interface Card (NIC)
- Host Bus Adapter (HBA)
- Additional PCIe Cards
- Cooling

465 Trillion  
Test Configurations!!





# Dell EMC Server: Evolution of Testing

Waterfall

Agile

Shift-left testing  
Automated UI Testing



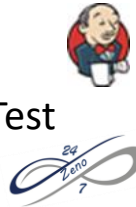
Scripted Automation

Axon  
Workflow Automation  
Deployment  
Portability  
Reuse Marketplace



DevOps

Continuous Integration  
Continuous Test (Zeno)  
Continuous Deployment  
SDETs  
TMMi



Cognitive Automation

Configuration Assistant  
Test Suite Assistant  
AI-Assisted UI Automation  
Lab-as-a-Service



Non-Stop Test Ops

Reactor  
HW-Aware Testing  
Priority-driven testing  
Continuous Monitoring

1997

2010

2013

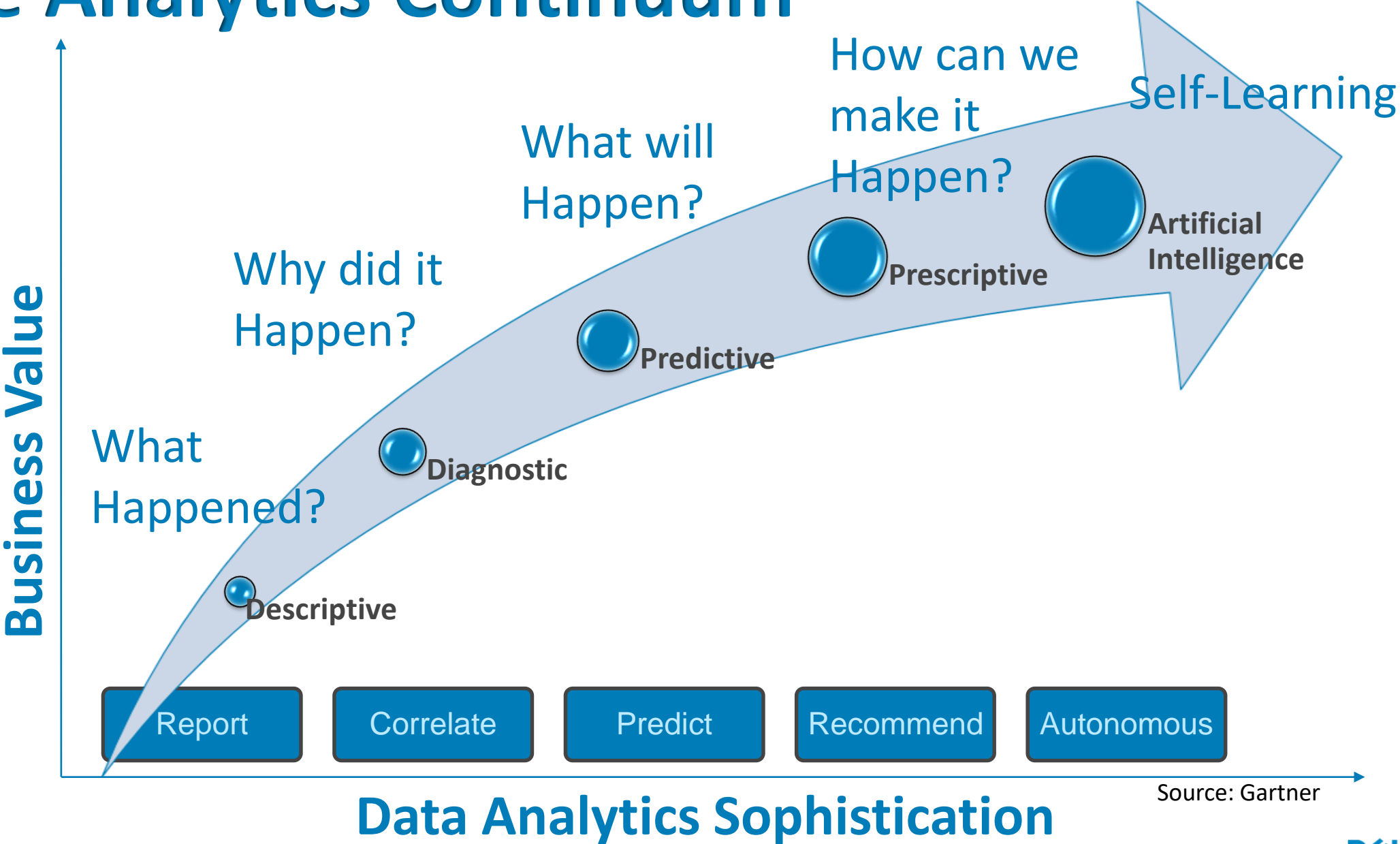
2015

2017

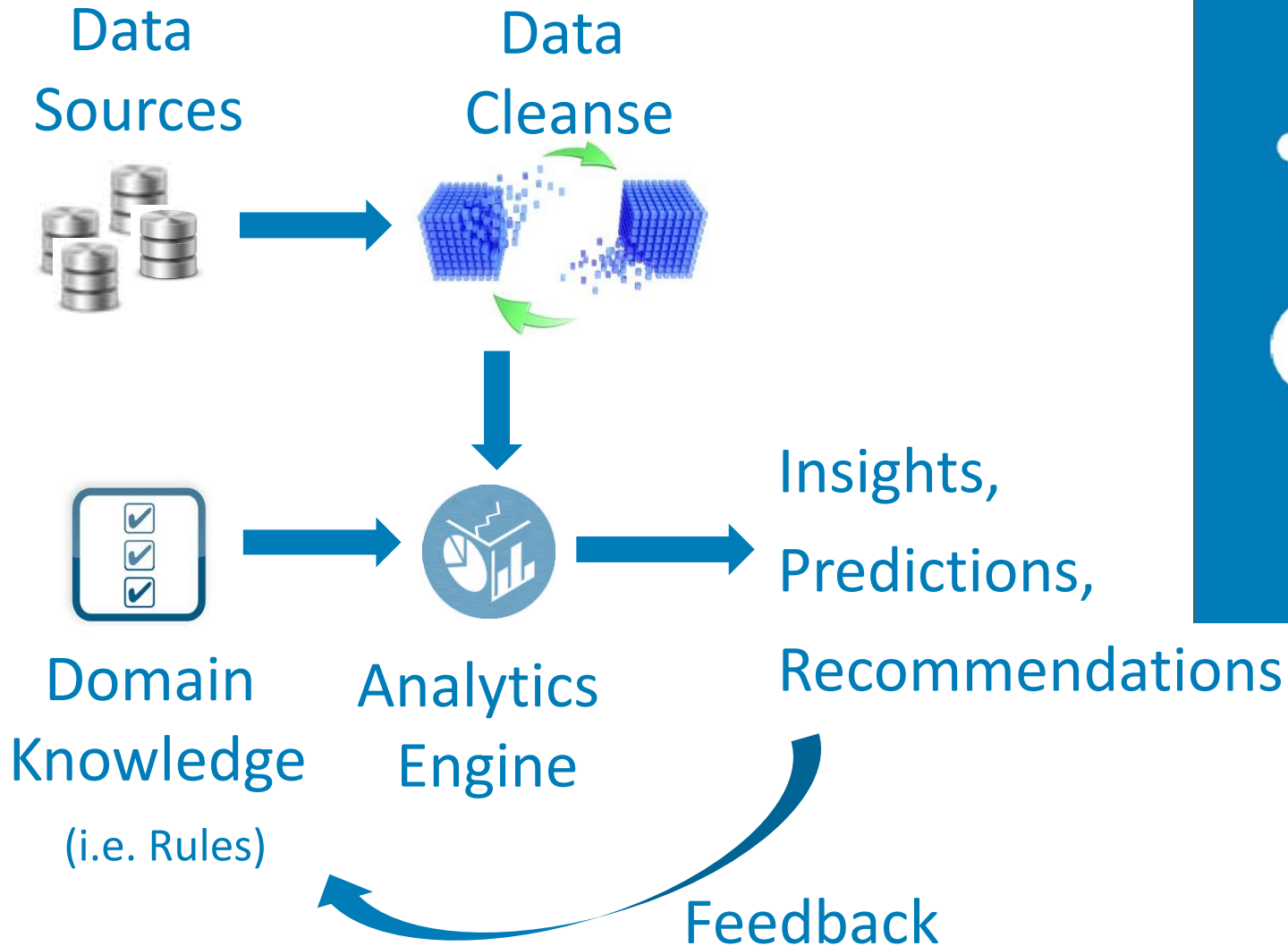
2019



# The Analytics Continuum

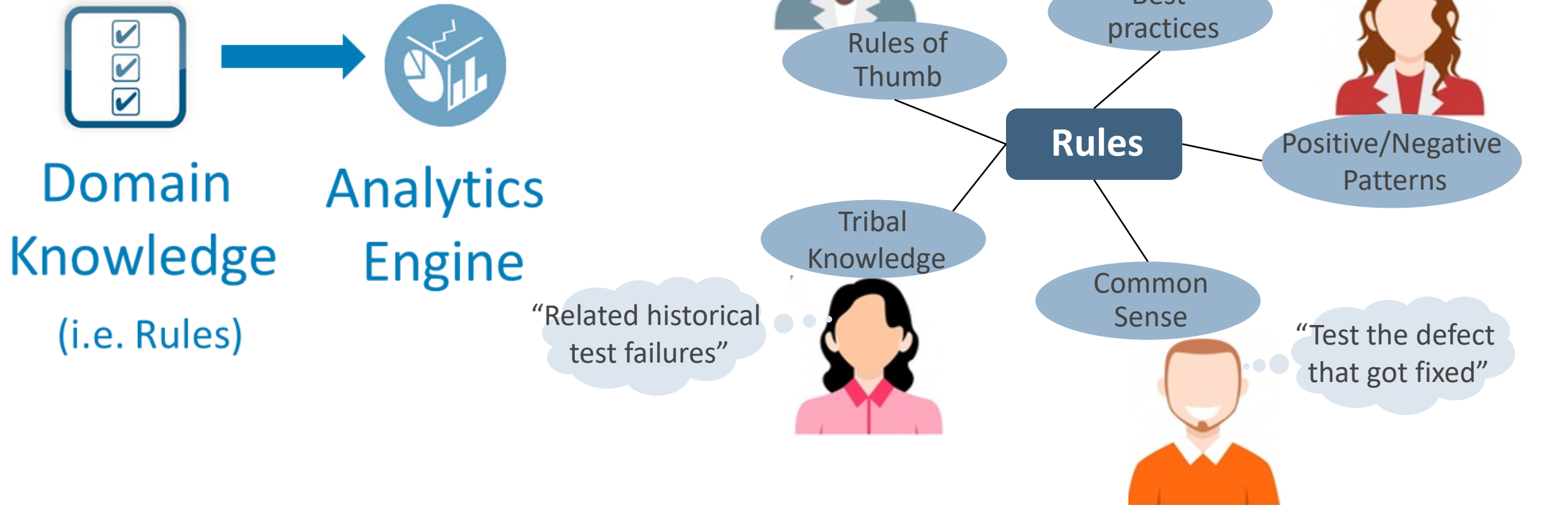


# Data Analytics Modeling



# What goes into the Model?

## Rules and heuristics



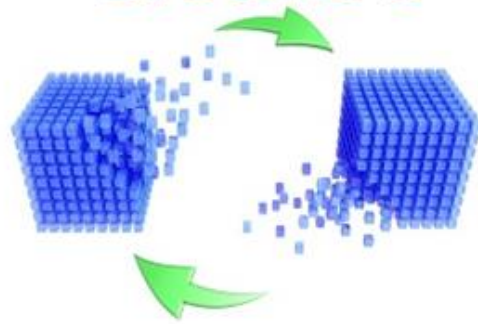


# It's all about the data

Data Sources



Data Cleanse



“Nobody really goes out of their way to point out the importance of data...”

~ Brian Sletten, Bosatsu Consulting



# The Smart Assistant

What are the high-value SUT configurations?

What is the release risk given the testing that's been completed?

What test scripts should be retired rather than be re-factored?

What tests can detect the maximum number of defects given the changes in the current build

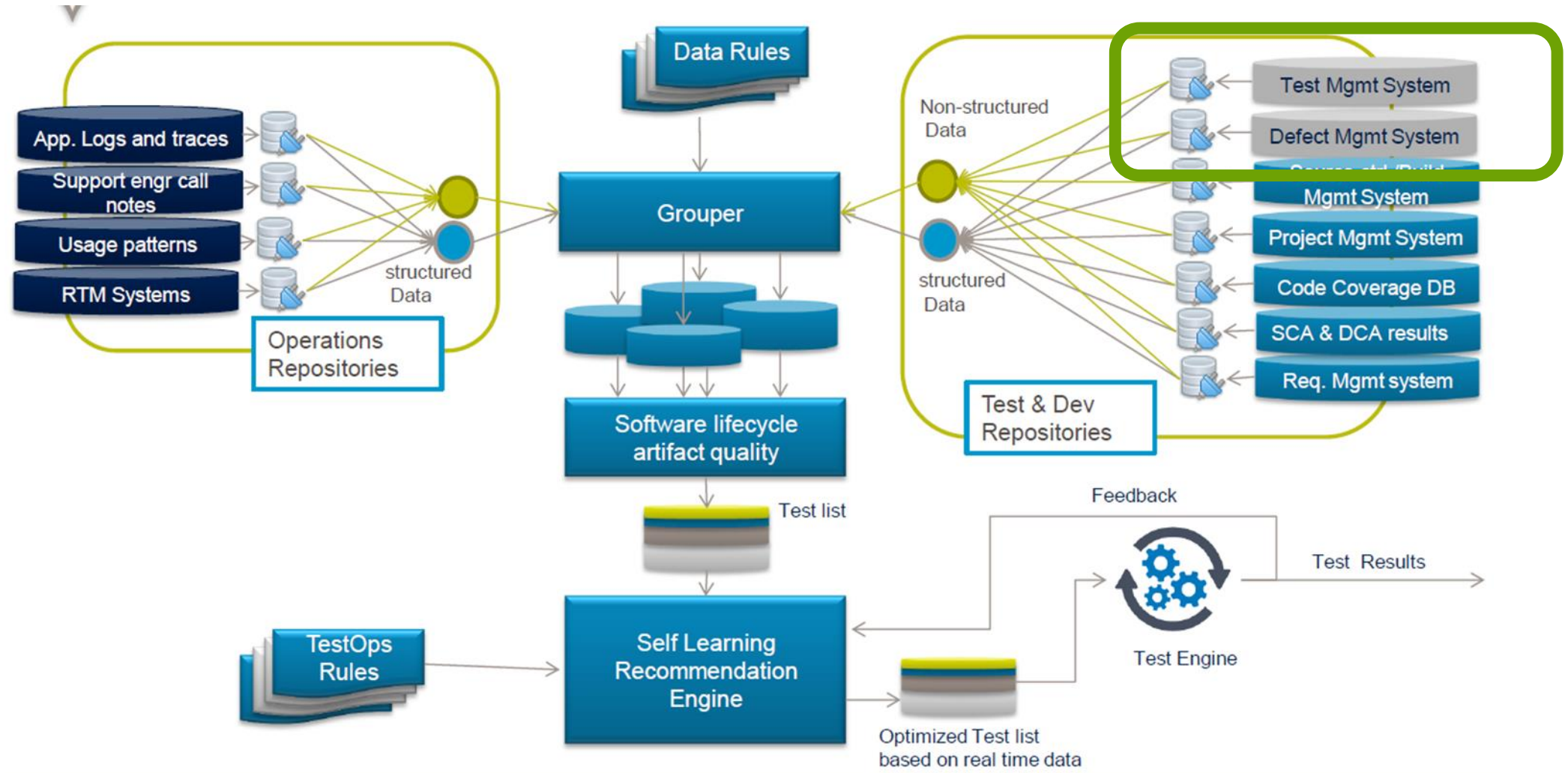
What's the optimal coverage for this build/test cycle?

What automated test failures appear to be duplicates?





# Data Sources - Product Engineering



# Selecting our Technology Partners



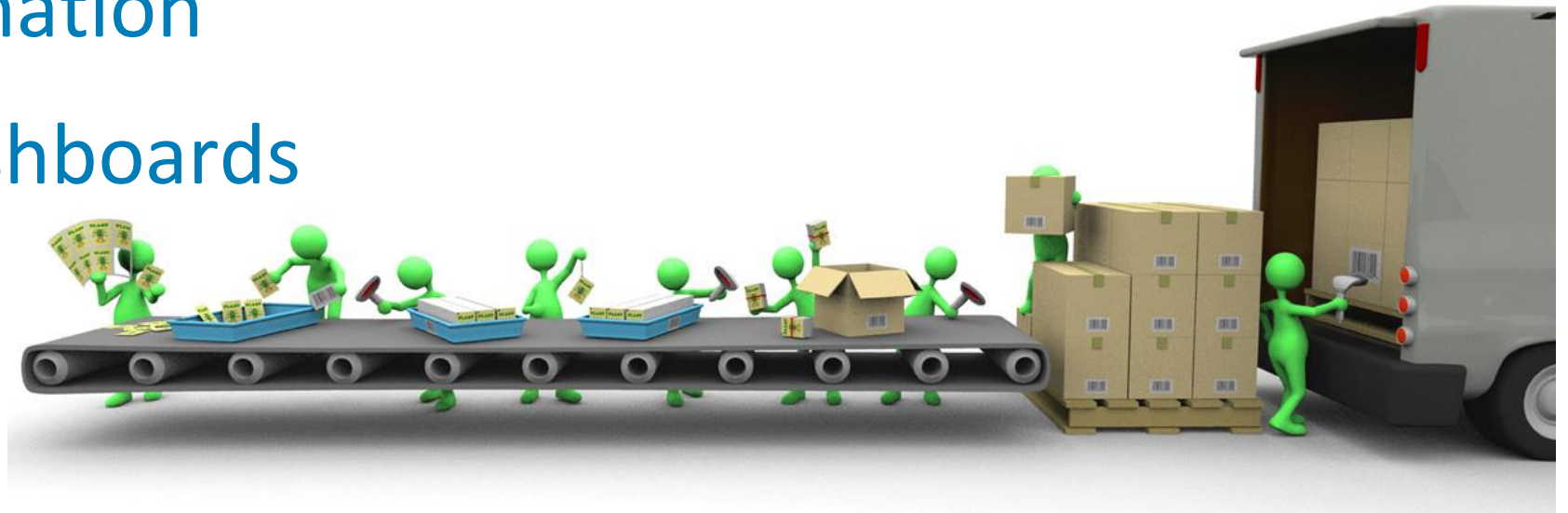
---

PAG | Performance Analytics Group



# Operationalizing

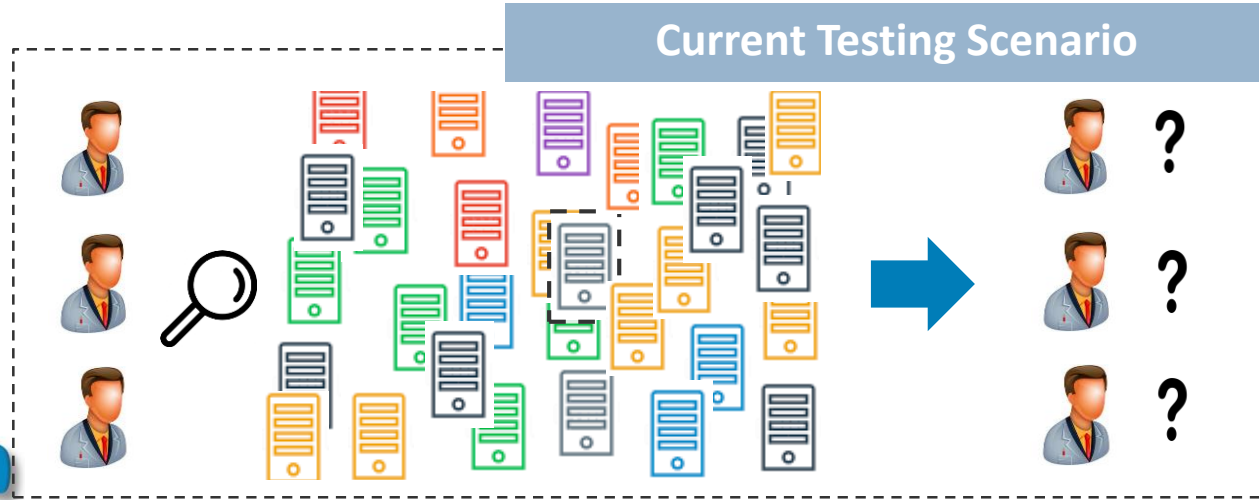
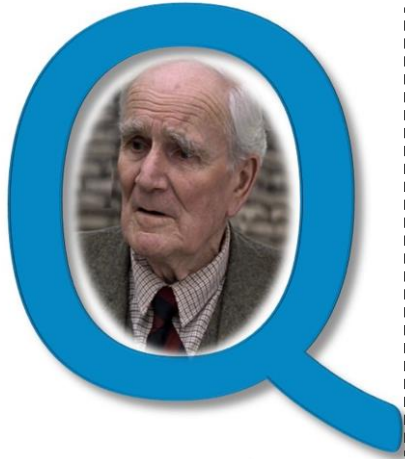
- Standardize your Data Sources
- Develop Connectors to extract data
- Design/Develop your data lake
- Workflow Automation
- Visualization Dashboards





# SUT Configuration Model

“Q” - System Under Test



### Challenges

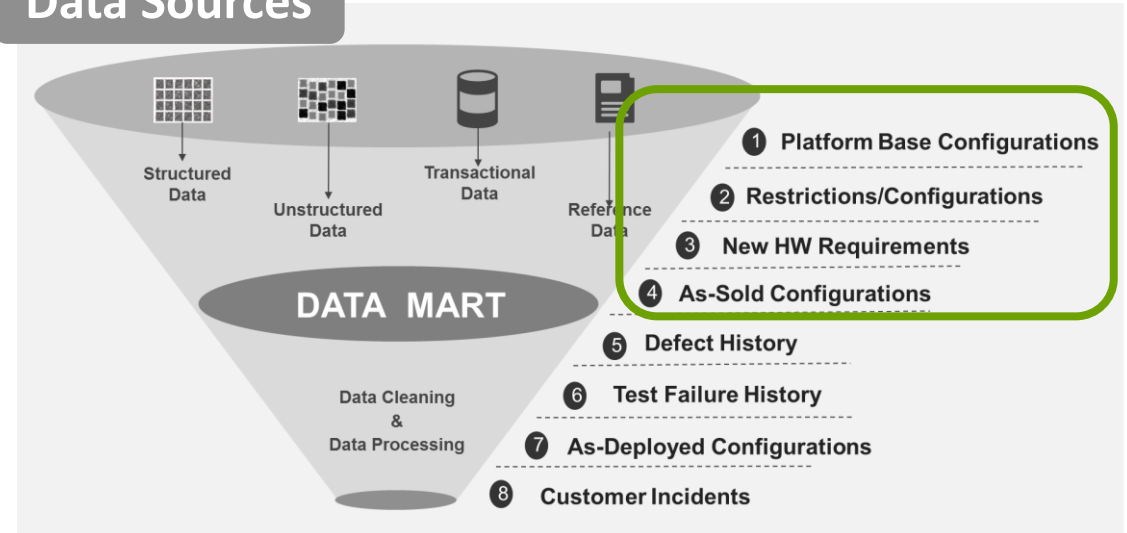
- **465 Trillion** possible server configs!!!
- Which are the **High Value Configs**?
- How to ensure **Optimal Configs Coverage**?

## Objectives

- Quickly predict “best-available” SUT configurations during planning and test execution
- Ensure **Optimal Configs Coverage**
- **Prioritizes High-Value** Configs

Technology Partner: Dell Performance Analytics Group

## Data Sources



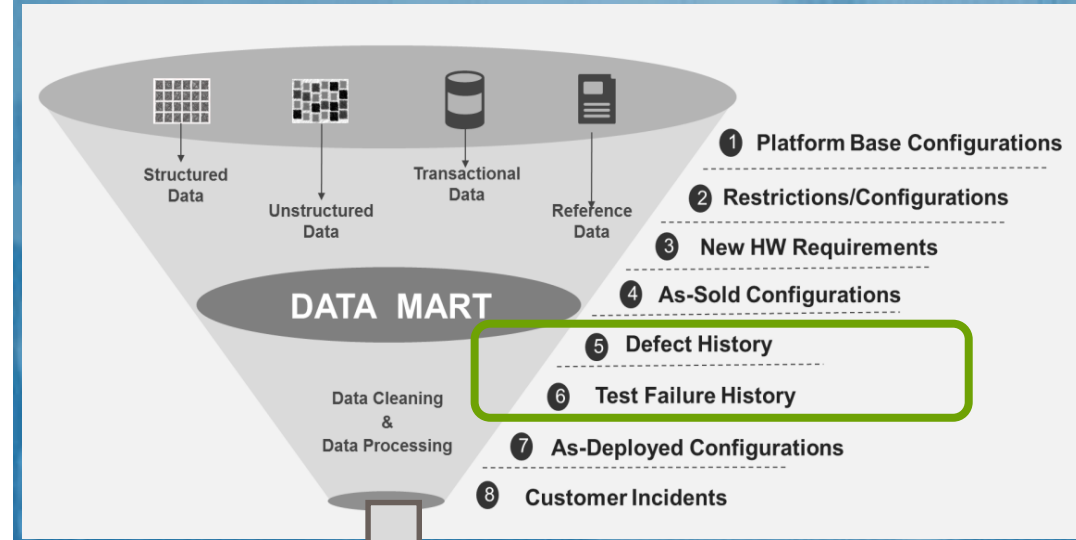
# Test Planning Model

“JARVIS”



## Objectives

- Use historical test data and defects as predictors and to expose patterns
- Automate deep-think testing tasks
- Codify Subject-Matter Expertise
- Real-time access to active repositories



Increased Test Capacity

Reduced test cycle time

Re-allocate to Exploratory Testing

Fast Find of Break/Fix

Automation candidates

De-prioritization candidates

Which manual tests are most effective, and should be automated?



How can I accelerate discovery of break/fix?

Which of my test cases appear to be obsolete?

Am I over-testing or under-testing?



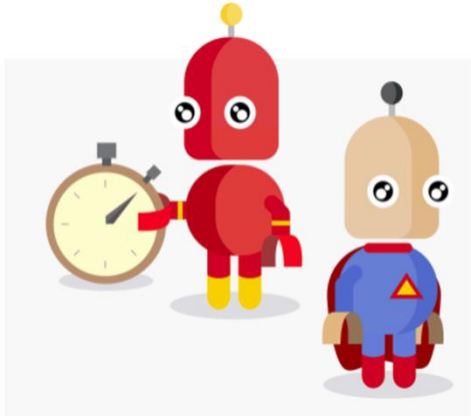
Technology Partner:



# Testbots are here

## AI-assisted UI Automation

Meet your newest testers.



- Increases UI test coverage
- At substantially less cost of creation *and* maintenance

appvance IQ

retest

functionize

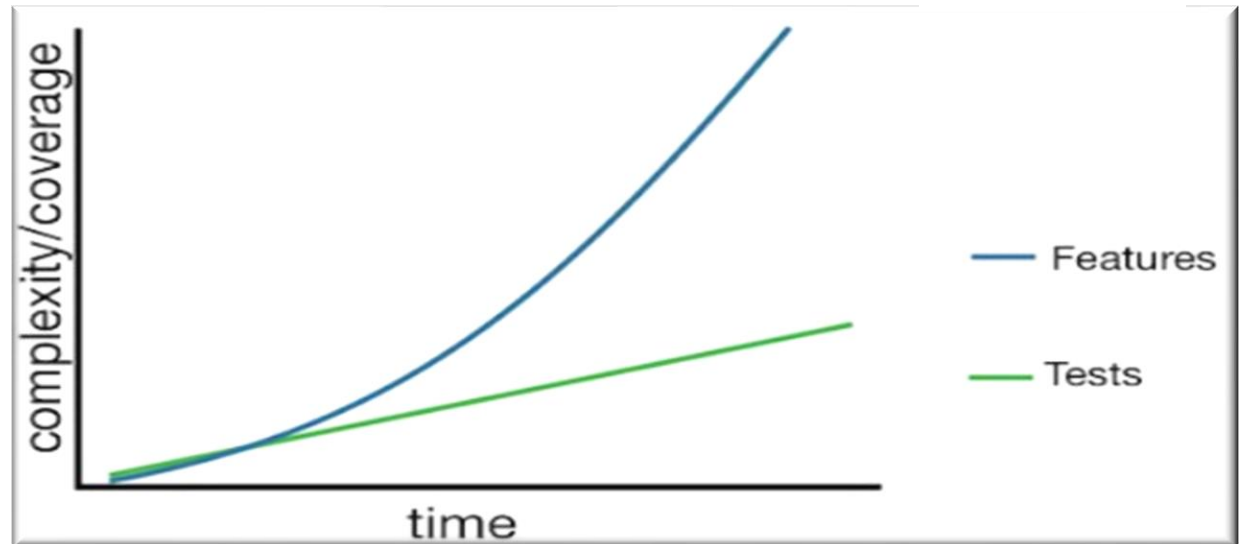
mabl

test.ai

applitools  
Automated Visual Testing

Apptest.  
ai  
Don't burn yourself out.  
Test's on me.

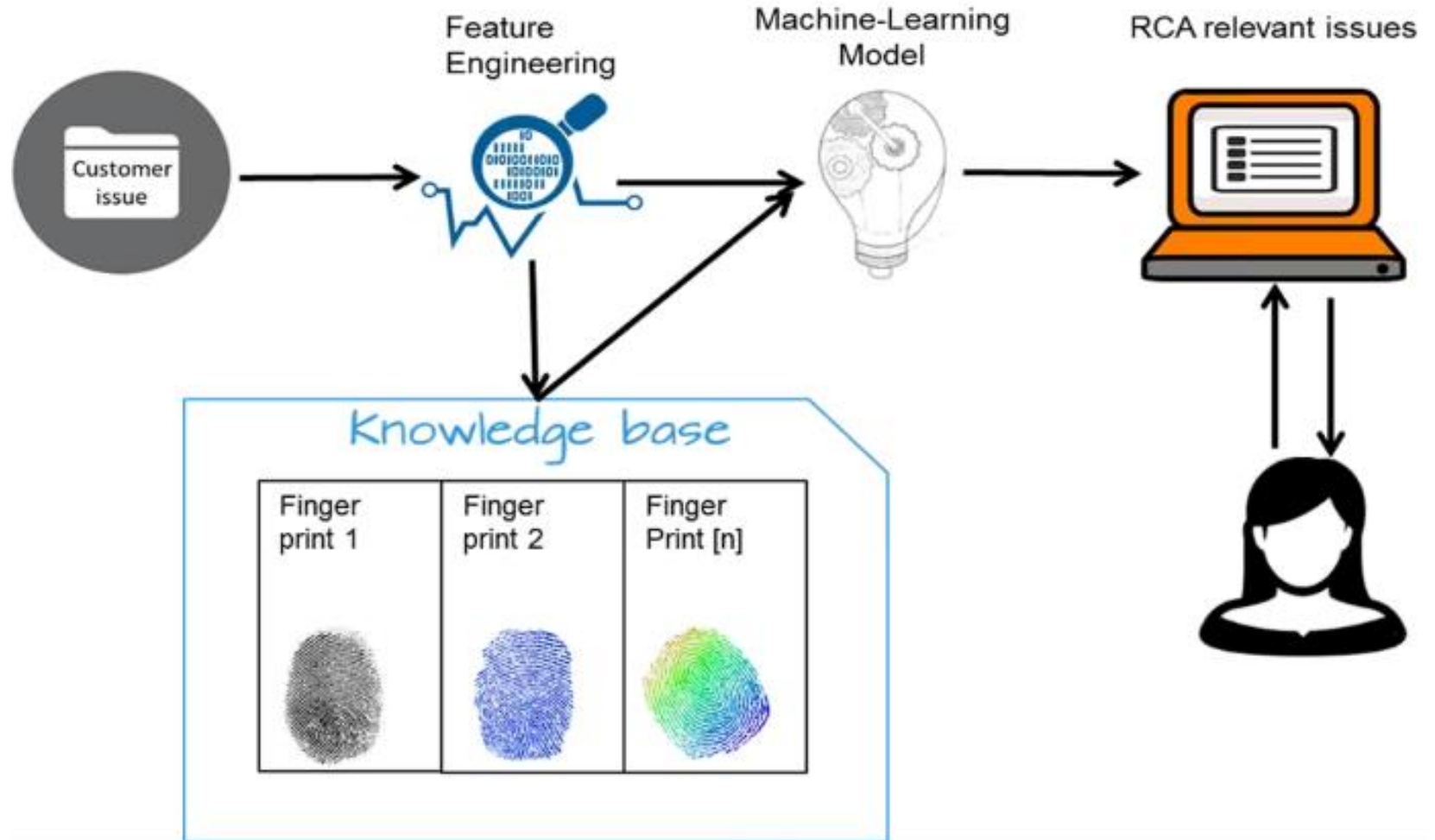
testim





# Duplicate Defect Prediction

*Dell EMC XtremIO*



# What's our job?





# What can Humans do Better?

- Creative, Collaborative, Problem Solving
- Contextualized Intelligence
- Empathy
- Storytelling





# Key Skills/Attributes of a Tester

Janet Gregory



## Skills

1. Communication
2. Technical
3. Domain knowledge
4. Programming
5. Be aware of good tools
6. Ask questions
7. Give feedback
8. Problem solving
9. Test design

## Attributes

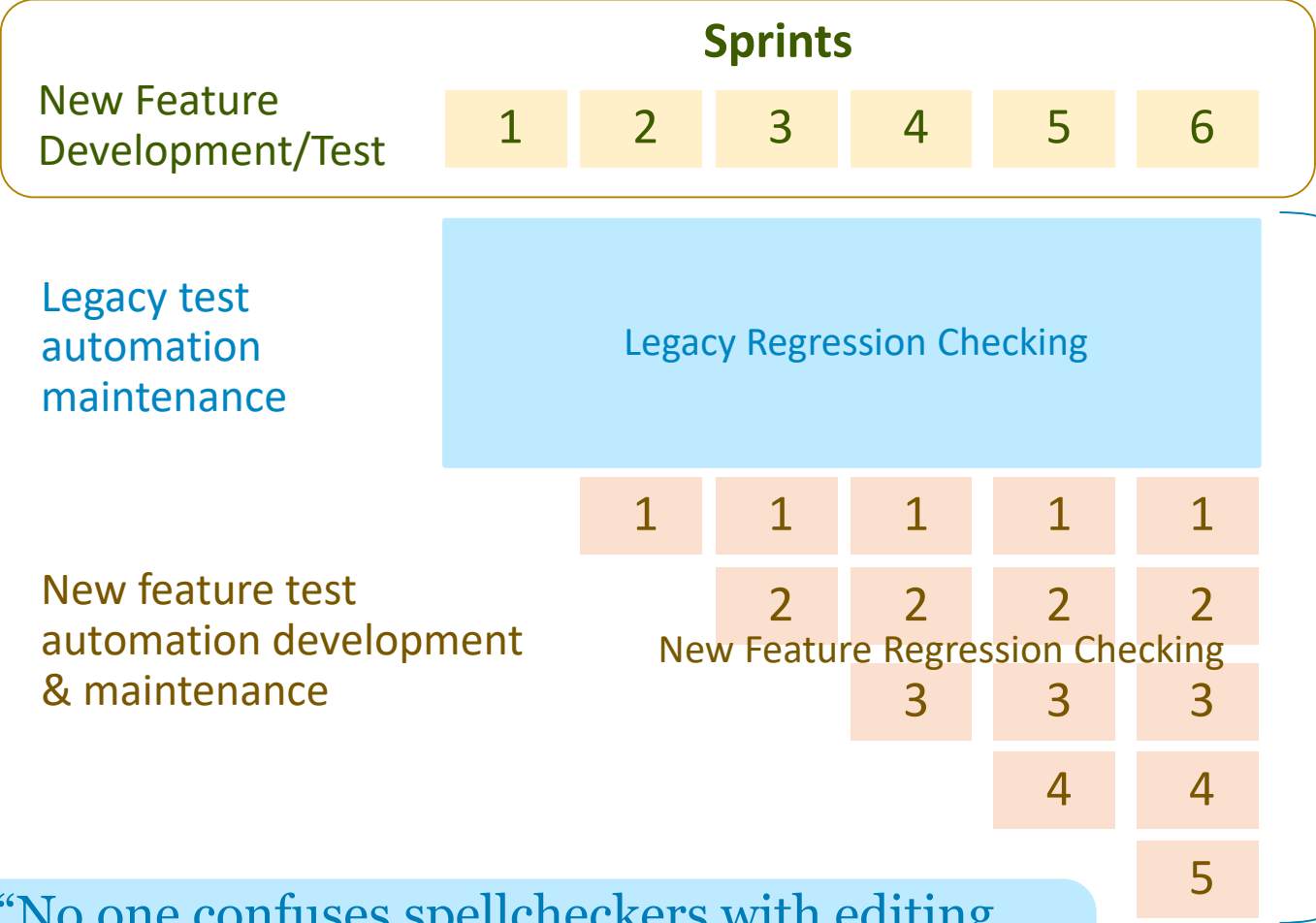
1. Structured thinker
2. Detail oriented
3. Curious
4. Collaborative / team player
5. Critical thinking/ analytical
6. Creative / out of the box
7. Open-minded
8. Fast learner
9. Extravert
10. Self-confident
11. Patience
12. Self-organizer
13. Flexible
14. Big-picture view
15. Proactive
16. Assertive
17. Responsible
18. Versatile
19. Positive
20. Polite
21. Mean
22. Stubborn
23. Honest
24. Helpful
25. Logical



@janetgregoryca



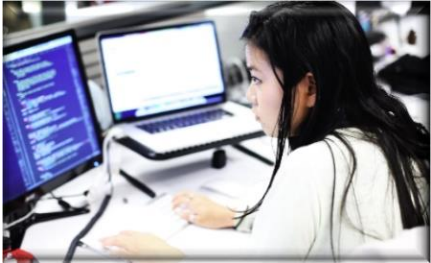
# Testing vs. Checking



“No one confuses spellcheckers with editing, so why confuse automated checks as testing?”  
 ~ Michael Bolton

## Testing ~ Value Creation

- Establishes Expected Behavior
- Collaborative
- Curious
- Exploratory
- Cognitive
- Analyze Potential Risks
- *Requires Thinking*

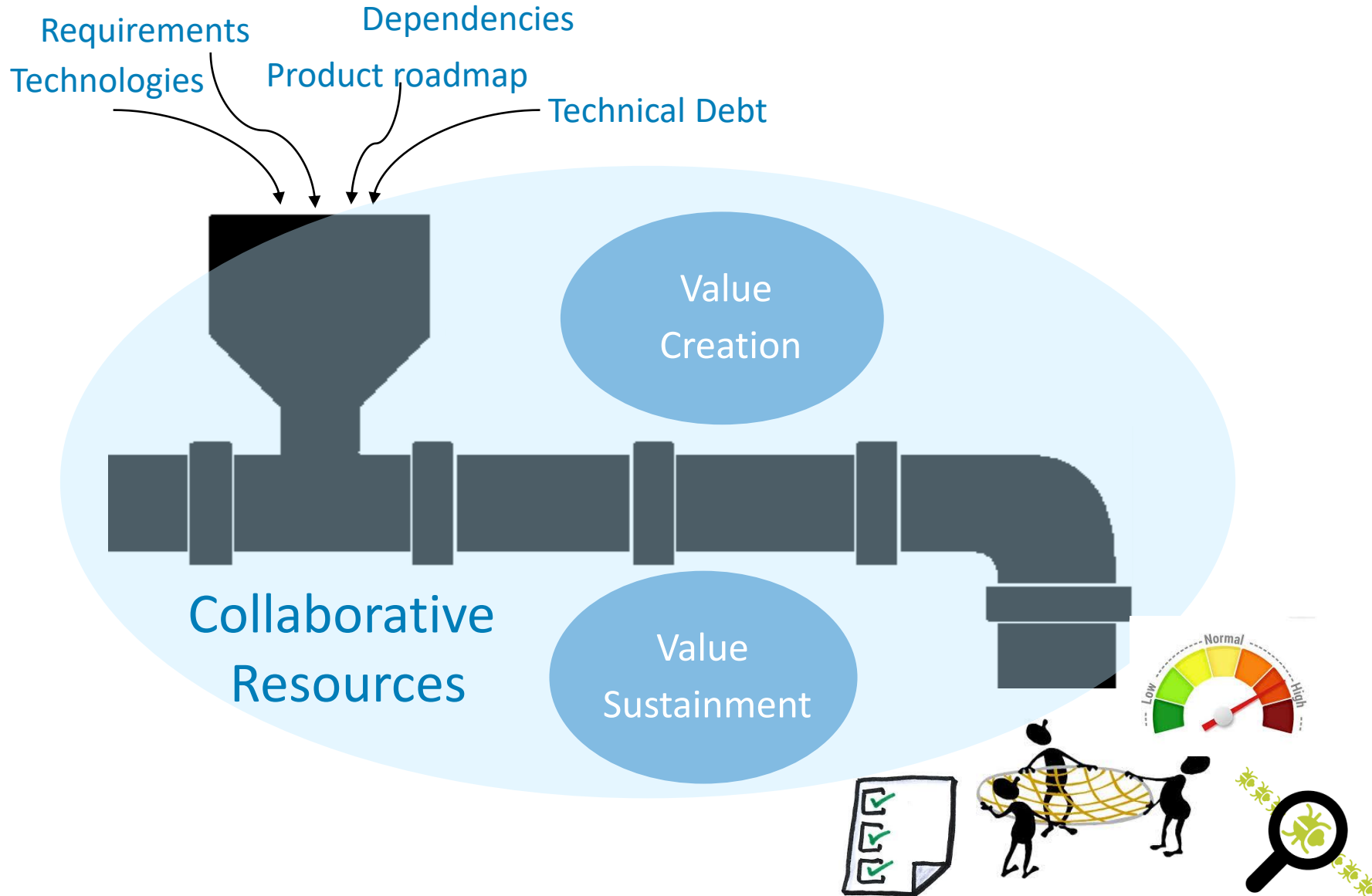


## Checking ~ Value Sustainment

- Confirms Expected Behavior
- Robotic
- Tedious
- Scripted
- Vigilance for deviations
- Monitor Known Risks
- *Requires Processing*



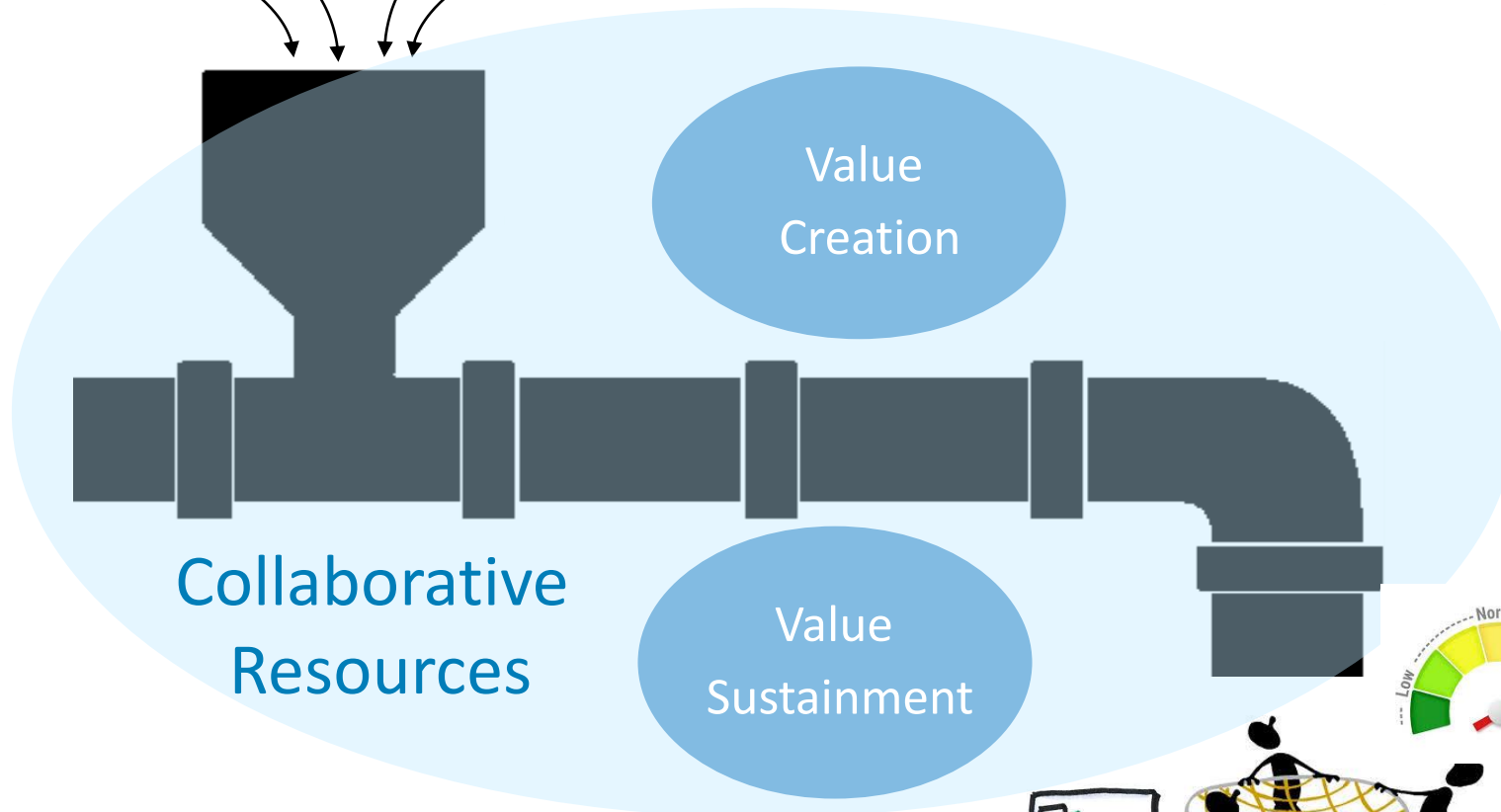
# Envisioning the Future of Testing





# Envisioning the Future of Testing

Requirements  
Technologies  
Dependencies  
Product roadmap  
Technical Debt

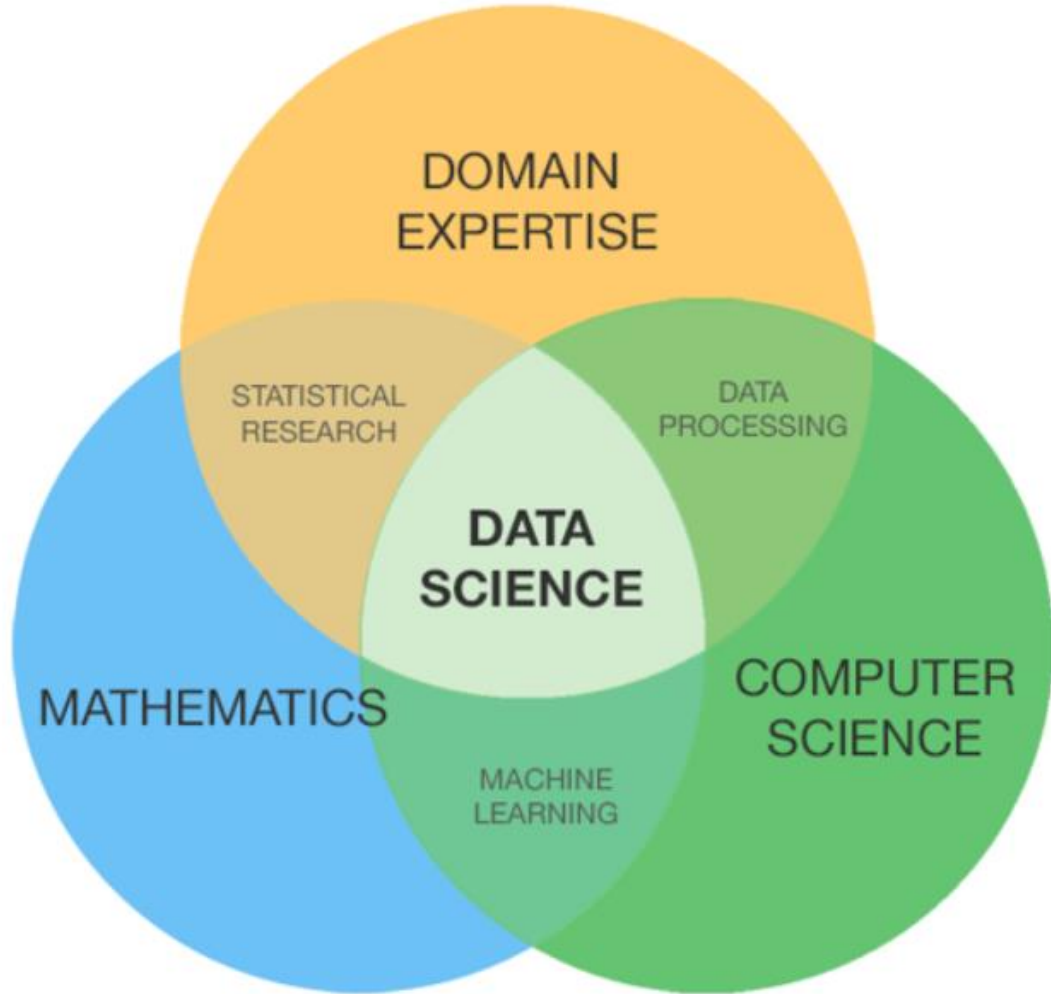


## Automation

- Unit tests
- Code Complexity
- Build Verification Testing
- Regression Testing
- Non-Functional Testing
- Simulation/Emulation
- DevOps
  - Continuous Integration
  - Environment Provisioning
  - Continuous Deployment
  - Continuous Testing
- Cognitive Tasks (AI/ML)
- Process Orchestration
- Non-Step Test Operations
- Continuous Monitoring



# What about Data Science skills?



Source: Palmer, Shelly. *Data Science for the C-Suite*.  
New York: Digital Living Press, 2015. Print.

# What are our roles?

## Strategy

- Test Strategy
- Predictive Modeling

## Planning

- Requirements Elaboration
- Test Case Analysis
- Test Case Development
- Test Suite Planning
- AI Trainer

## Provisioning

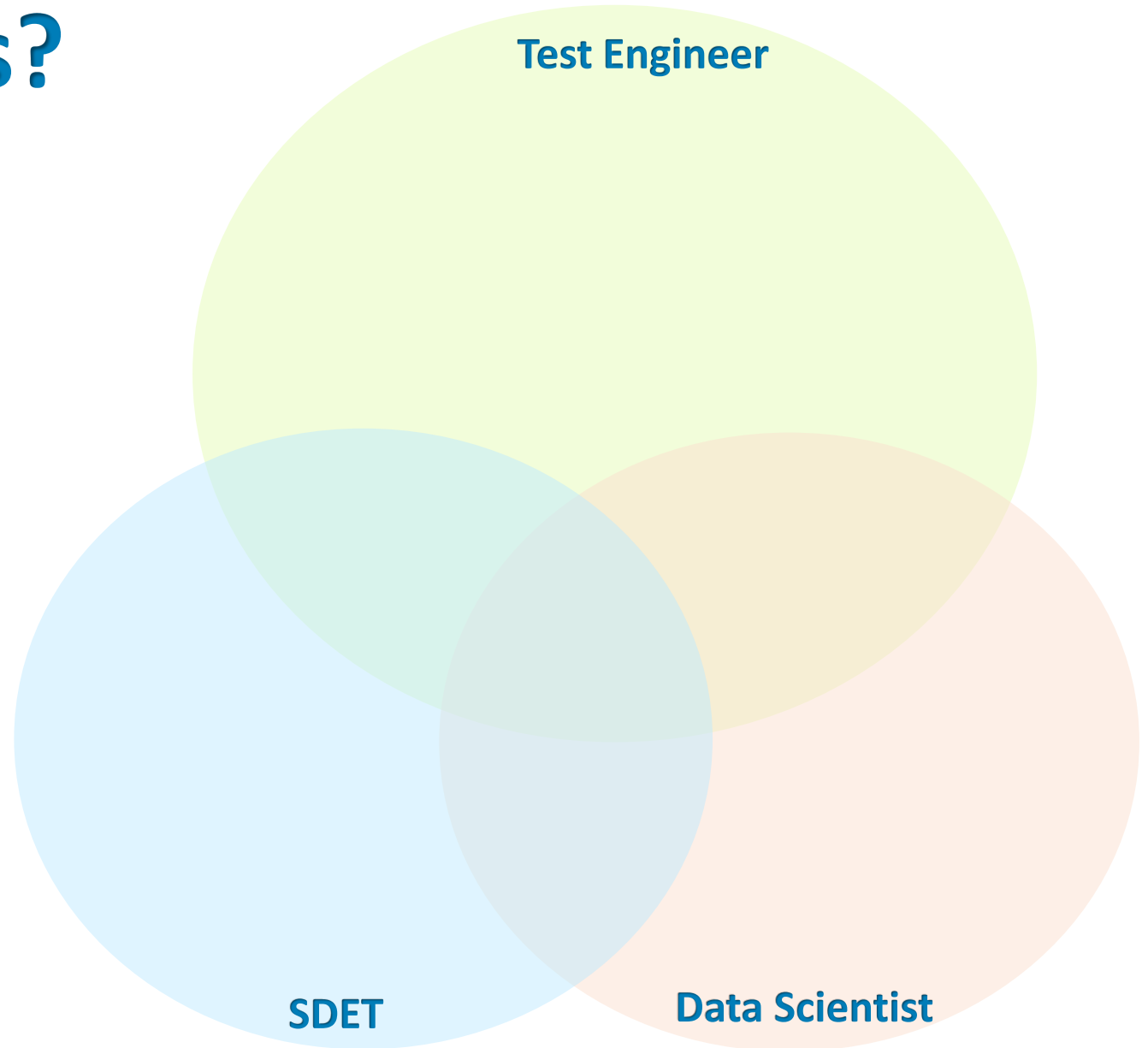
- Test Environment Mgmt
- Test Configuration Planning
- SW/FW Provisioning(DevOps)
- Test Data Mgmt

## Dev/Testing

- Test Case Execution
- Test Automation Development
- Exploratory Testing
- AI Maker
- Data Connectors

## Tracking

- Test Failure Triage
- Defect Tracking





# Testers of the Future



## Man-Machine Teaming Manager

### POSITION SUMMARY

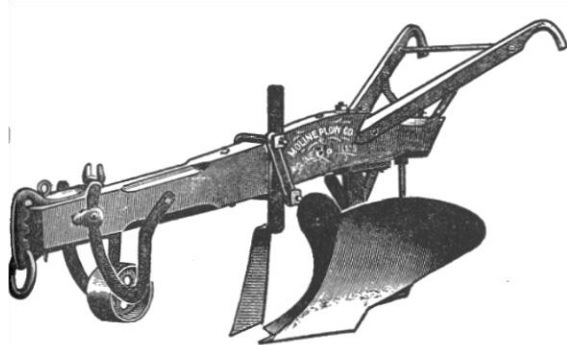
The key task for this role is developing an interaction system through which humans and machines mutually communicate their capabilities, goals and intentions, and devising a task planning system for human-machine collaboration

Expertise	Domain	Exploratory	Triage	People skills	Dev skills	Data Science
<b>Test Engineer</b> <i>(Exploratory/AI User)</i>	Advanced	Advanced	Advanced	Advanced	Novice	None
<b>SDET</b> <i>(Scripter/DevOps)</i>	Novice	None	Advanced	Novice	Advanced	Novice
<b>Data Scientist</b> <i>(AI Maker)</i>	Novice	None	Advanced	Novice	Advanced	Advanced

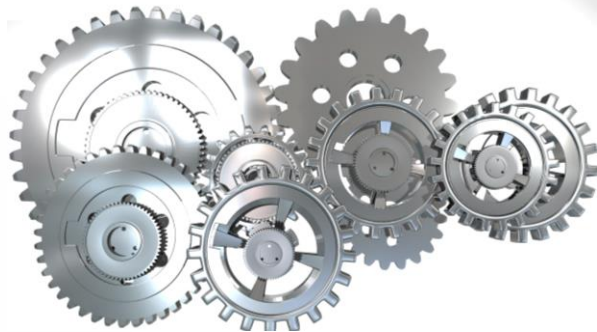
**Key:** None Novice Intermediate Advanced Expert

# Our Job

Capture your data



Pinpoint **your** pain points



Partner with the Machine



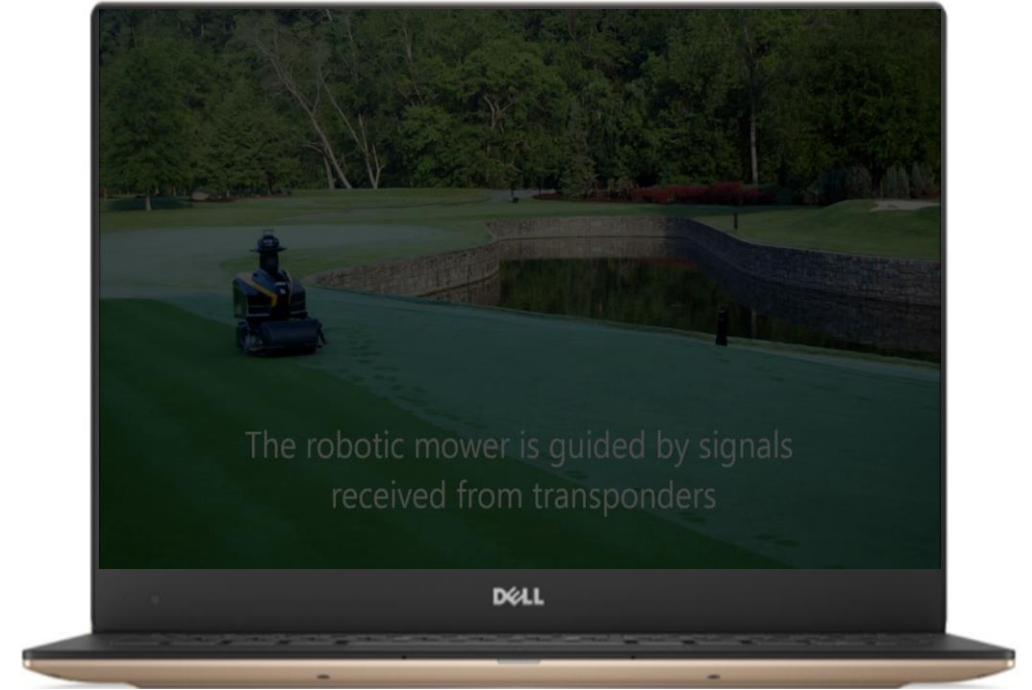
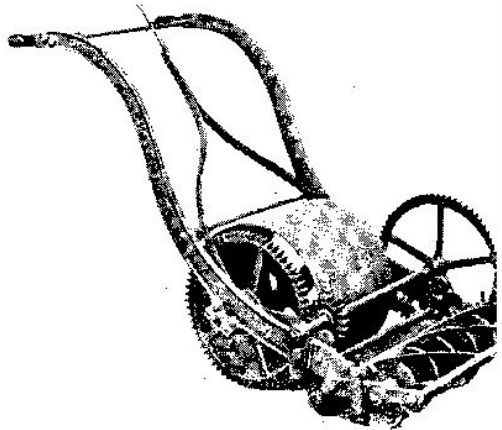
Re-imagine your testing tasks

**Thank you**





# And the other thing that Budding started...



# Resources

## Books

- **Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die:** [https://www.amazon.com/dp/B019HR9X4U/ref=dp-kindle-redirect?\\_encoding=UTF8&btkr=1](https://www.amazon.com/dp/B019HR9X4U/ref=dp-kindle-redirect?_encoding=UTF8&btkr=1)
- **What To Do When Machines Do Everything:** <http://www.whenmachinesdoeverything.com/>
- **Weapons of Math Destruction:** <https://weaponsofmathdestructionbook.com/>
- **Race against the Machine:** [https://books.google.com/books/about/Race\\_Against\\_the\\_Machine.html?id=IhArMwEACAAJ](https://books.google.com/books/about/Race_Against_the_Machine.html?id=IhArMwEACAAJ)
- **Super Freakonomics:** <http://freakonomics.com/books/>
- **Humans are underrated:** <http://geoffcolvin.com/books/humans-are-underrated/>
- **Life 3.0: Being Human in the Age of Artificial Intelligence:** <https://www.amazon.com/Life-3-0-Being-Artificial-Intelligence/dp/1101946598>
- **The Four:** <http://www.thefourbook.com/>
- **Enlightenment Now!:** <http://enlightenmentnow.com>

## Research

- **When will AI Exceed Human Performance:** <https://arxiv.org/pdf/1705.08807.pdf>
- **World Quality Report 2016-17 (Capgemini):** <https://www.capgemini.com/thought-leadership/world-quality-report-2016-17>
- **World Quality Report 2017-18 (Capgemini):** <https://www.capgemini.com/thought-leadership/world-quality-report-2017-18>
- **World Quality Report 2018-2019 (Capgemini):** <https://www.capgemini.com/service/world-quality-report-2018-19/>
- **The next era of Human | Machine Partnerships:** <https://www.delltechnologies.com/en-us/perspectives/realizing-2030.htm>
- **Towards a Reskilling Revolution: A Future of Jobs for All:** [http://www3.weforum.org/docs/WEF\\_FOW\\_Reskilling\\_Revolution.pdf](http://www3.weforum.org/docs/WEF_FOW_Reskilling_Revolution.pdf)
- **Special report: Tech and the future of transportation:** [http://b2b.cbsimg.net/downloads/Gilbert/SF\\_feb2018\\_transport.pdf](http://b2b.cbsimg.net/downloads/Gilbert/SF_feb2018_transport.pdf)
- **How AI will Change Software Development:** <https://www.slideshare.net/WillyDevNET/how-ai-will-change-software-development-and-applications>
- **21 Jobs of the future:** <https://www.cognizant.com/whitepapers/21-jobs-of-the-future-a-guide-to-getting-and-staying-employed-over-the-next-10-years-codex3049.pdf>
- **Wait but why: Artificial Intelligence Revolution Part 1:** <https://waitbutwhy.com/2015/01/artificial-intelligence-revolution-1.html>
- **Wait but why: Artificial Intelligence Revolution Part 2:** <https://waitbutwhy.com/2015/01/artificial-intelligence-revolution-2.html>
- **What's Next | Artificial Intelligence Part 1:** <https://www.youtube.com/watch?v=2br8yji-rcM>
- **What's Next | Artificial Intelligence Part 2:** <https://www.youtube.com/watch?v=WKyIGBYFrU>
- **TensorFlow by Brian Sletten:** <https://www.youtube.com/watch?v=RlrBKYehcNg>
- **Wolfram Alpha:** [www.wolframalpha.com](http://www.wolframalpha.com)
- **Has the Turing Test been Passed:** <http://isturingtestpassed.github.io/>
- **How can AI improve how we work:** <https://hbr.org/ideacast/2018/04/how-ai-can-improve-how-we-work>
- **AI will soon test everything:** <https://huddle.eurostarsoftwaretesting.com/resources/ai/ai-will-soon-test-everything/>
- **Artificial Intelligence for Software Testing:** <https://www.aitesting.org/>

# Resources

## Articles

- **Every study we could find on what automation will do to jobs:** <https://www.technologyreview.com/s/610005/every-study-we-could-find-on-what-automation-will-do-to-jobs-in-one-chart>
- **This Technology Will Upend the Entire Automotive Industry:** <https://moneywise411.com/new-automotive-technology/?ppc=743242>
- **5 ways AI will change software testing -** <https://techbeacon.com/5-ways-ai-will-change-software-testing>
- **What's Everybody So Afraid of:** <http://www.popularmechanics.com/technology/robots/news/a28645/googles-alphabet-astro-teller-ai/>
- **Robots Are Coming for Jobs of as Many as 800 Million Worldwide:** <https://www.bloomberg.com/news/articles/2017-11-29/robots-are-coming-for-jobs-of-as-many-as-800-million-worldwide>
- **Self-Driving Cars Could Save 300,000 Lives:** <https://www.theatlantic.com/technology/archive/2015/09/self-driving-cars-could-save-300000-lives-per-decade-in-america/407956/>
- **The 10 Biggest AI Failures of 2017:** <https://www.techrepublic.com/article/the-10-biggest-ai-failures-of-2017/?ftag=TRE684d531&bhid=24345184115902224026945549370599>
- **Technology has created more jobs than it has destroyed:** <https://www.theguardian.com/business/2015/aug/17/technology-created-more-jobs-than-destroyed-140-years-data-census>
- **Life 3.0 by Max Tegmark review – we are ignoring the AI apocalypse:** <https://www.theguardian.com/books/2017/sep/22/life-30-max-tegmark-review>
- **The tech industry needs one million workers now:** <https://www.yahoo.com/finance/news/tech-industry-needs-one-million-workers-now-130452775.html>
- **Only 4% of CIOs have deployed AI:** <https://cio.economicstimes.indiatimes.com/news/business-analytics/only-4-pc-of-cios-have-deployed-ai-despite-huge-interest-levels-in-ai-technologies/62900459>
- **Towers Watson & Oxford Economics: Global Talent 2021:** <https://www.oxfordeconomics.com/my-oxford/projects/128942>
- **Testing and Management Efficiency:** <http://www.developsense.com/blog/2018/02/Efficiency/>
- **How Safe is Safe Enough:** [https://www.washingtonpost.com/local/trafficandcommuting/how-safe-is-safe-enough-to-put-driverless-cars-on-the-nations-roadways/2017/12/10/9a1aa348-d519-11e7-b62d-d9345ced896d\\_story.html?utm\\_term=.f9c191557789](https://www.washingtonpost.com/local/trafficandcommuting/how-safe-is-safe-enough-to-put-driverless-cars-on-the-nations-roadways/2017/12/10/9a1aa348-d519-11e7-b62d-d9345ced896d_story.html?utm_term=.f9c191557789)
- **How reinventing software testing can transform your business:** <https://techcrunch.com/2018/03/13/how-reinventing-software-testing-can-transform-your-business-and-change-the-world/>
- **Are you ready for Data Science:** [https://www.huffingtonpost.com/shelly-palmer/are-you-ready-for-data-sc\\_b\\_6844032.html](https://www.huffingtonpost.com/shelly-palmer/are-you-ready-for-data-sc_b_6844032.html)
- **The Fourth Industrial Revolution:** <https://www.weforum.org/agenda/2016/01/the-fourth-industrial-revolution-what-it-means-and-how-to-respond>
- **Vera the robot:** <http://www.dailyherald.com/business/20180428/want-to-work-for-ikea-your-interview-could-be-conducted-by-russian-robot>
- **Why human-AI collaboration will dominate the future of work:** <https://www.techrepublic.com/article/why-human-ai-collaboration-will-dominate-the-future-of-work/>
- **Humans Need Not Apply:** <https://www.youtube.com/watch?v=7Pq-S557XQU&feature=youtu.be>
- **Humans are under rated:** <http://fortune.com/2015/07/23/humans-are-underrated/>
- **AI in software testing has arrived. Here's why robots rule:** <https://searchsoftwarequality.techtarget.com/feature/AI-in-software-testing-has-arrived-Heres-why-robots-rule>
- **Turning Testers into Machine Learning Engineers:** <https://www.linkedin.com/pulse/turning-testers-machine-learning-engineers-jason-arbon/>
- **Top 5: Things to know about AI:** <https://www.techrepublic.com/article/top-5-things-to-know-about-ai>
- **Understanding the differences between AI, machine learning, and deep learning:** <https://www.techrepublic.com/article/understanding-the-differences-between-ai-machine-learning-and-deep-learning>
- **Test and Checking Refined:** <https://www.satisfice.com/blog/archives/856>
- **A 5-second test for AI fever:** <https://www.linkedin.com/pulse/5-second-test-ai-fever-g-%C3%B8stby-sol%C3%A5s/>
- **Testing AI: Supervised Learning:** <https://www.linkedin.com/pulse/testing-ai-supervised-learning-jason-arbon>



# Geoff Meyer

A Test Architect in the Dell EMC Infrastructure Solutions Group, Geoff has 30+ years of industry experience as a software developer, manager, program manager, and director.

He drives the Test Strategy and Architecture for 400+ SW and HW Testers across India, Taiwan, and the United States. His initiatives include Agile Testing, Continuous Testing, Infrastructure as a Service(IaaS), and Predictive Analytics

Geoff is a member of the Agile Austin community and is a speaker at Agile, STAR, and related Software conferences. He is an active mentor to Veterans participating in the Vets4Quality.Org program, which provides them an on-ramp to a career in software quality assurance.



**DELL**EMC [geoff\\_meyer@dell.com](mailto:geoff_meyer@dell.com)



<https://www.linkedin.com/in/geoff-meyer-02b1aa3/>



[https://twitter.com/geoffrey\\_meyer](https://twitter.com/geoffrey_meyer)

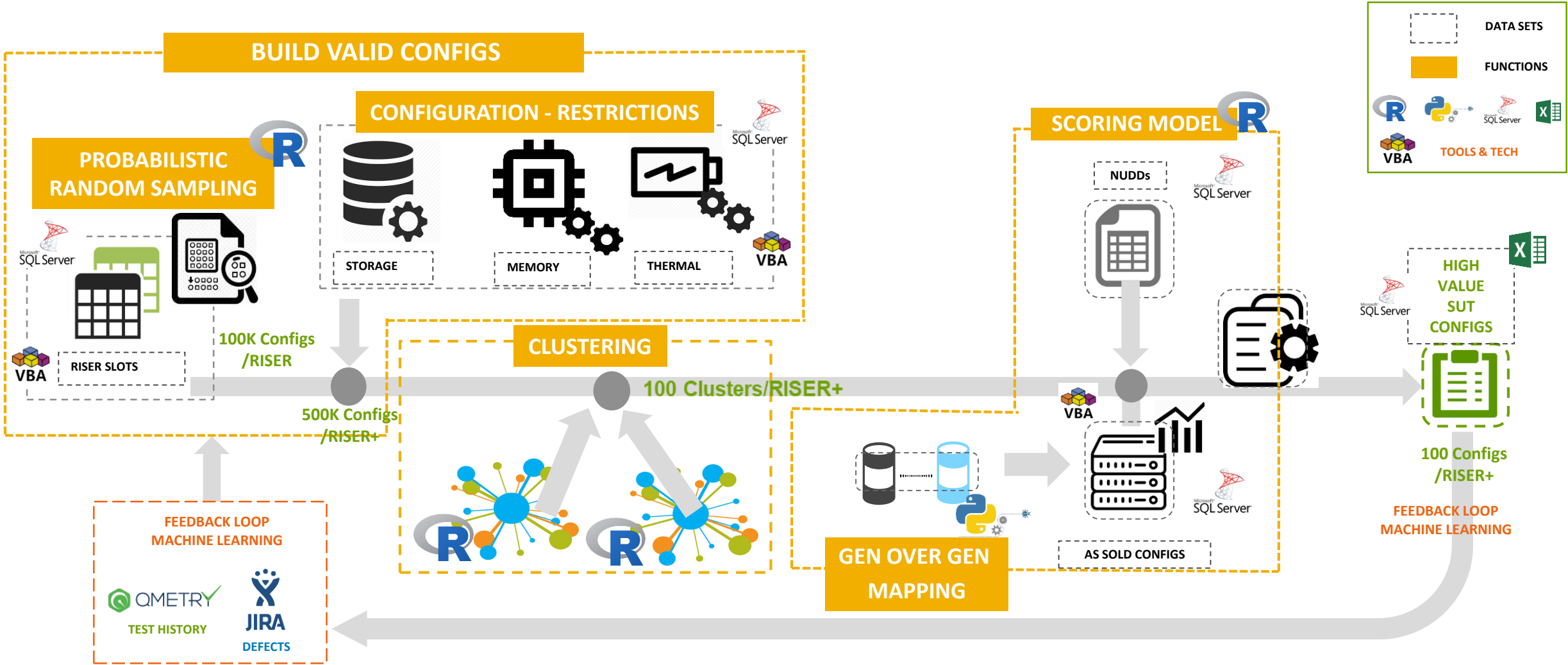
# Abstract

## **Title: What's our job when the Machine does Testing?**

**Description:** After its hyped introduction decades ago, followed by a quiet "winter", Artificial Intelligence (AI) has slowly crept back into our 21st century consciousness. While our Siri and Alexa assistants entertain us, Machine Learning (ML) has also brought convenience into our lives with solutions such as Nest and Netflix. Today, AI brings society to the tantalizing brink of the autonomous vehicle and the sea change of this 4th Industrial revolution has already started to disrupt industry after industry. The emerging chapters of these fascinating Machines demands our attention as AI starts to be applied in ways that directly affect the workplace, one in which the Test community won't be immune.

Geoff explores industry-wide applications of Analytics and Machine Learning and provides a view into how this next generation of automation is being used to optimize Test operations. He identifies opportunities across the Engineering and Test landscape for the application of AI, ranging from the identification of high-value Test Cases and Test Configurations which streamlines regression testing to dynamically generating change-based regression test suites when time is not on your side. Most importantly, Geoff provides tips to prepare yourself in skillset and mindset so that you willingly embrace the application of Analytics in your Test operations.

# Q Process Flow





# How Does Q Help?

- ▶ **Improved Test Coverage** - Maximizes Test Coverage given limited availability
- ▶ **Data-driven** - Institutionalizes the Test Configuration Planning process
- ▶ **Cost Savings** - Optimizes number of prototype configurations needed for test
- ▶ **Time Savings** - Reduces Test Configuration Planning from weeks to hours
- ▶ **Maintains Optimized Coverage** – When components/features are delayed



- Increase precision of predictions by extending data sets:
  - Test Execution & Defect History (JARVIS integration)
  - As-Deployed customer configurations
  - As-Tested configurations
- Cost Optimization of prototypes/parts for new platforms